

Kuan Wei Chen { Graphic Designer }

{ CONTACTS }

+1 415 939 0910
kuanweichen883@gmail.com
kuanweichendesign.com

{ OBJECTIVE }

Enthusiastic graphic designer seeking a position within a reputable organization to utilize my project design abilities, software skills, innovative creative thinking. Works well as part of a team and individually.

{ EDUCATION }

Academy of Art University, USA

MA, Graphic Design and Digital Media 2022–2024

Feng Chia University, Taiwan

BS, Mechanical and Computer-Aided Engineering 2017–2021

{ CURRENT PROJECTS }

Discovery Rebranding | Graphic Design & Branding | October 2023

Investigated the brand's core values to refresh a new visual identity while keeping its original soul, and developed business opportunities to strengthen the brand's original mission. Designed a series of brand visual objectives that include the color, the brand logo, and website, etc.

Weicipe Branding Project | Graphic Design & Branding | May 2024

Created a brand that helps people get a better cooking experience with deliverables from three different aspects of decision fatigue. Final deliverables included an app, a series of services, and an environment.

{ SKILLS }

Design Software

Photoshop, InDesign, Illustrator, After Effects, Adobe XD, Figma, WIX

Languages

English, Mandarin

{ REFERENCES }

Furnished upon request